



September 6, 2017

**RE: Support for House Bills 4781, 4782, and 4783**

Dear Chairwoman Hughes and Members of the House Tourism and Outdoor Recreation Committee:

On behalf of the industry associations representing the principal bicycle manufacturers and suppliers in the United States, we support Michigan's efforts to update the law governing electrical assisted bicycles, or e-bikes, through House Bills 4781, 4782, and 4783.

E-bikes are as convenient and safe as bicycles and move at bike-like speeds. As a new and clean-technology transportation option, their widespread use in Michigan can bring the pleasure and freedom of bicycling to more people with no compromise in consumer safety. E-bikes are also a growing market for bicycle manufacturers that has the potential to generate many new participants in our sport and strengthen bicycle retailers and other local businesses.

Demand for consistent e-bike standards has driven our industry to unite and support uniform e-bike legislation in states across the country. Until recently, state and local governments have regulated e-bikes without the benefit of any national guidance. Unsurprisingly, these laws contain different standards and rules for e-bikes, creating confusion for manufacturers, retailers, and riders.

As a result, e-bike companies have come together to develop a comprehensive system for e-bike regulation that governs their on-road use. This system defines three classes of electric bicycles, clarifies their status relative to other terms within the vehicle code, and provides rules to safely govern their equipment and use. The class system proposed in House Bill 4782 is currently codified in Illinois, California, Colorado, Utah, Arkansas, and Tennessee. We are actively working on similar legislation in Ohio, Wisconsin, New York, Arizona, and Connecticut.

By helping overcome barriers to cycling such as distance, age and disability, e-bikes are an exciting new product category for bicycle manufacturers and retailers. We urge you to work toward the passage of House Bills 4781, 4782, and 4783 and support efforts to modernize e-bike regulations in Michigan.

Sincerely,



**BionX**



**BULLS**  
eBIKES

**EASY**  
**Emotion**  
Electric Bikes by **BH**

**PEDEGO**  
ELECTRIC BIKES

*Faraday*

**TranzX**

**Kalkhoff**  
E-BIKE



**OHM**  
ELECTRIC BIKES

**yuba**  
what a bicycle can do!

**PRODECOTECH**

Larry Pizzi  
Chair, Electric Bicycle Committee  
Bicycle Product Suppliers Association (BPSA)

Jenn Dice  
Vice President, Business Network + Government Relations  
PeopleForBikes

The work of the BPSA and PeopleForBikes on electric bicycle policy is supported by the following companies:

Accell North America, Kent, WA  
Advanced Sports International, Philadelphia, PA  
BH/Easy Motion Electric Bikes, Foothill Ranch, CA  
BionX International, Aurora, ON  
Bosch eBike Systems, Irvine, CA  
Bulls Bikes, Sausalito, CA  
COBI, San Francisco, CA  
eCycleElectric, Ft. Myers, FL  
Evelo Electric Bicycles, Cambridge, MA  
Falco E-Motors, McLean, VA  
Faraday Bicycles, San Francisco, CA  
Felt Bicycles, Irvine, CA  
Foldaway Solutions, Fayetteville, NY  
Giant Bicycle, Newbury Park, CA  
Haibike, Denver, CO  
Kalkhoff/Focus/Gazelle Electric Bicycles, Carlsbad, CA  
Ohm Cycles, Abbotsford, BC  
National Bicycle Dealers Association, Boulder, CO  
Pedego Bicycles, Huntington Beach, CA  
Prodeco Technologies, Pompano Beach, FL  
Raleigh Electric Bicycles, Simi Valley, CA  
Shimano, Irvine, CA  
Specialized Bicycle Components, Morgan Hill, CA  
SRAM Corporation, Chicago, IL  
Suzhou BaFang, Suzhou, CH  
Stromer E-Bikes, San Diego, CA  
Tempo Electric Bicycles, San Jose, CA  
Tern Bicycles North America, Lakewood, CA  
Tranzx E-Bikes, Bad Nauheim, GER  
Trek Bicycle Corporation, Waterloo, WI  
Yamaha, Buena Park, CA  
Yuba Bicycles, Petaluma, CA